



**Cancer  
Society**

Te Kāhui Matepukupuku  
o Aotearoa

# Annual Report 2023

**cancer.org.nz**

Waikato/Bay of Plenty Cancer Society





Cancer Society has given so much to me and my family... if I hadn't had that help for me, my family, and my girls, the journey would have been a lot harder. I had this amazing support nurse and it helped me be like okay, to know that there's people there to support me. Also, with the girls I was really worried about their journey, but my support nurse has been incredible. We received family counselling. It helped me be at peace with what I was going through.

**Sandra**



# Chair's report

As we emerge from the global pandemic into a challenging economic and healthcare environment, Cancer Society is rapidly adapting to ensure the sustainability of our wrap around support services for people with cancer and their whānau.

**The financial pressures currently being experienced in New Zealand, are also evident in the charity sector. Our disappointing financial results for the last financial year were apparent after Daffodil Day in August last year. The Board therefore made the difficult decision to act swiftly and take some hard measures to reduce costs. However, our core services of Lodge accommodation, transport to treatment and supportive care have been maintained at full strength.**

Over the last year we have experienced a consistent increase in the demand for cancer support services, particularly at the Lodge, with record levels of bed nights over the first half of 2023. In light of the reported workforce challenges across the NZ health sector we have managed to fully staff our community care services, including experienced nursing personnel situated across Waikato and Bay of Plenty. The transport to treatment driving service continues to be well supported by volunteer drivers and appreciated by people with cancer and their whānau. Walking alongside people with cancer and providing a "home away from home" close to treatment, not only underpins our service delivery model, but fuels our commitment to overcome a tight fundraising environment and sustainably support our community.

We would like to acknowledge the previous Chief Executive, Shelley Campbell, who we farewelled in

early July 2022. Her leadership through the pandemic years was outstanding and enabled our Division of Cancer Society to continue to support people with cancer and their whānau through unprecedented times. The resilience of our volunteers and staff and how we continued to provide services through those extraordinary circumstances was awe inspiring and humbling.

We are delighted to have welcomed Helen Carter to join Cancer Society as Chief Executive in early September 2022. Helen has a background in marketing and fundraising, with extensive experience in the not-for-profit sector. As we move out of the pandemic restrictions and rebuild towards long-term sustainability, Helen is refocussing the organisation on financial stability, expanding support services, and ensuring "patient and whānau voice" pulls through the organisation. Improving our understanding of the needs of our community will help us to make better decisions and continue to provide high quality support services.

An additional focus moving forward is to increase collaboration with local cancer agencies, health care services, kaupapa Māori providers, and community support groups. Together we are stronger to improve cancer outcomes for all.

We had a disappointing, but not unexpected, financial performance for the year ended 31 March 2023 in a challenging environment. We reported an operating deficit of \$1.52M. A further fair-value loss on investments of \$417K, brought the Comprehensive Deficit to \$1.937M. By comparison, the previous year's \$2.7M surplus was unusually high due to recognition of prior year bequests and covid income support. However, the Board recognised that the financial performance is unlikely

to improve in the current financial climate without some effective intervention. Therefore, the Board authorised an active fundraising approach, alongside some difficult austerity measures. This included some staff redundancies and reduction of some operational activities.

Cancer Society particularly thanks our major sponsors ANZ Bank, Fairview Motors and Lions clubs, and all the organisations and individuals who have supported us this year. The generosity and commitment of our trusted partners and sponsors, philanthropic funders, corporates and clubs is truly appreciated. We are consistently amazed and delighted with the response we get from our communities, supporting people with cancer and their families.

On behalf of the Board, thank you to the staff and management team who work tirelessly across the organisation, pitching in for all activities as required. I express my sincere thanks to my fellow board members and all volunteers for their contributions during this challenging year.

I would also like to offer my special thanks to our previous Chair, Dr Jim Primrose for his wise leadership over the last four years. Jim has continued to serve on the Board and committees this year and as always, his input has been invaluable.

Waikato/Bay of Plenty Division is particularly fortunate to have a skilled and dedicated team of staff, volunteers and board members working together to assist us to achieve our mission of reducing the impact and incidence of cancer for New Zealanders.



**Matthew White**  
Chair, Waikato/Bay of Plenty  
Cancer Society Board



My whānau and I thank you from the bottom of our hearts for your kindness and love during my three week stay. I have met so many wonderful people who are on the same "waka" as myself. These people have shared their journey with me and for that I am more knowledgeable. Ngā mihi aroha kia koutou.

Hinewai



# Cancer Society welcomes Helen Carter



Having taken the helm at what is proving to be a tumultuous time in the 60-year history of Waikato/Bay of Plenty Cancer Society, new CEO Helen Carter shares her vision for the future and looks at some of the challenges still being faced today.

With a strong and dedicated background helping organisations grow, Helen Carter jumped at the chance to take on the role of CEO for Waikato/Bay of Plenty Cancer Society. Not daunted by the flow-on effects COVID-19 has had on the charitable sector, Helen sees her tenure as an opportunity to redress some of the financial losses suffered over the past three-plus years and to take Cancer Society into a stronger and brighter future.

“COVID was extremely tough for Cancer Society to navigate – for those we support and for our team. On the one hand we had to deal with RATs, masks, procedures, policies and isolation, while on the other we had to contend with fundraising events being cancelled and cash flow nightmares.

“Thankfully, since COVID restrictions have lessened, normality has begun to prevail again and we are now back to full services. However, we have faced a significant sting in the tail financially. Also, demand for cancer support continues to grow – the number of guests we have staying at the Cancer Society Lion’s Lodge has reached an historic high over the last six months.”

Helen says one of her short-term goals is to lift the profile of Cancer Society across the Waikato/Bay of Plenty region in a bid to address some of the areas of confusion that may be hampering key growth.

“The biggest misconception people have of us is that we are directly government funded, which is not true. We rely on the generosity of the general public, as well as private

organisations to maintain and grow our service delivery. Another challenge we face is that people simply don’t know the full extent of what we do, so one of my goals moving forward will be to raise awareness around what Cancer Society does within the community.

“At its heart, Cancer Society is about people; the just diagnosed, the survivors, the volunteers, staff, supporters and communities, and that is its greatest strength. From our Community Nurse home visits and support groups and volunteer drivers ensuring people get to treatment, to the accommodation support near Waikato hospital — we walk alongside people facing life’s toughest journey. Over the last 60 years we have offered free support services across WBOP — we are one of a kind.”

All of which takes a sustainable source of income, something that's proving hard to come by at the moment.

"It's tough times in the community. Families and individuals are facing rising costs of living and businesses are hunkering down due to economic uncertainties. What that means for us is that we're constantly fighting for the charity dollar.

"The simple reality is, you need money to do good stuff and there is no shortage of need, especially given that one in three people in our community will face cancer. However, we are putting in place a strong plan, because despite the economic circumstances we need to grow and not retrench."

That plan includes the need for the organisation to maintain an agile nature, which will allow it to address the ever-changing needs of those facing cancer.

"Like all organisations, who have a long history in the community, there is a danger of becoming complacent and getting used to the ways things have always been done. We need to constantly be ready to change our support and services if the community needs something new from us, which will require a holistic approach.

"Our mission is to reduce the impact and incidence of cancer. That's obviously a big, hairy goal that we can't do alone, but we can play our part. This looks like supporting more whānau to live as well as possible with cancer, and to partner with like-minded agencies to provide a connected and concerted support environment. To do this we need to be sustainably funded to keep serving for the long term."

Something Helen has first-hand experience with, having rather daringly agreed to jump out of a plane to raise funds for Cancer Society.

"My team convinced me to do it and I'm not ashamed to say that I was totally petrified in the lead up to the 'big jump', having never skydived before in my life. What an absolute thrill it turned out to be, not to



mention an honour to do so for Cancer Society.

"It certainly helped cement in my mind that I have the best job in the world. Every day I get to work with talented, passionate people all working towards a better outcome for people with cancer and their whānau. That we get to make a real difference to our communities is incredibly cool. Ben Bravery's quote: "caring for people with cancer is the greatest expression of humanity", really brings this home."

Other highlights so far, Helen says, include being able to reintroduce daily social activities at the Lodge, post COVID, which are now going from strength to strength.

"Our guests gather an hour before dinner, with a cold beverage, and

chat. It's an opportunity for them to get to know each other. One guest described the social gatherings as: "the only hour in the day that I feel normal"."

Helen is quick to point out that it hasn't all been plain sailing and that long-term sustainability can mean short-term pain.

"Sometimes, the right decisions are often the hardest. Last year we had to rapidly reduce costs due to a significant shortfall in cash, which meant scaling back some of our operational activities, as well as having to say goodbye to some dedicated staff. Ultimately, though, we need to be here for our patients and whānau for the long term, and making the tough decisions now will pay off down the track."

# Statement of service performance

1 April 2022 – 31 March 2023

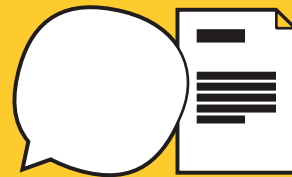
As a member of Cancer Society of New Zealand Incorporated, Waikato/Bay of Plenty Division supports the federation strategic goals.

## A respected voice on cancer prevention



27,569

Students in SunSmart accredited schools  
(2022: 28,844)



8

Submissions made to local and central government  
(2022: 8)



0\*

Graduates from Kia Ora E Te Iwi, a marae-based health literacy programme  
(2022: 11)

\* Programme on pause in 2023.

Statement of service performance continued April 2022 – 31 March 2023

A valued partner within the health sector



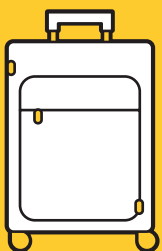
1,857

Guests at Cancer Society's Lions Lodge  
(2022: 1,712)



34,035

Meals served at the Lodge  
(2022: 34,290)



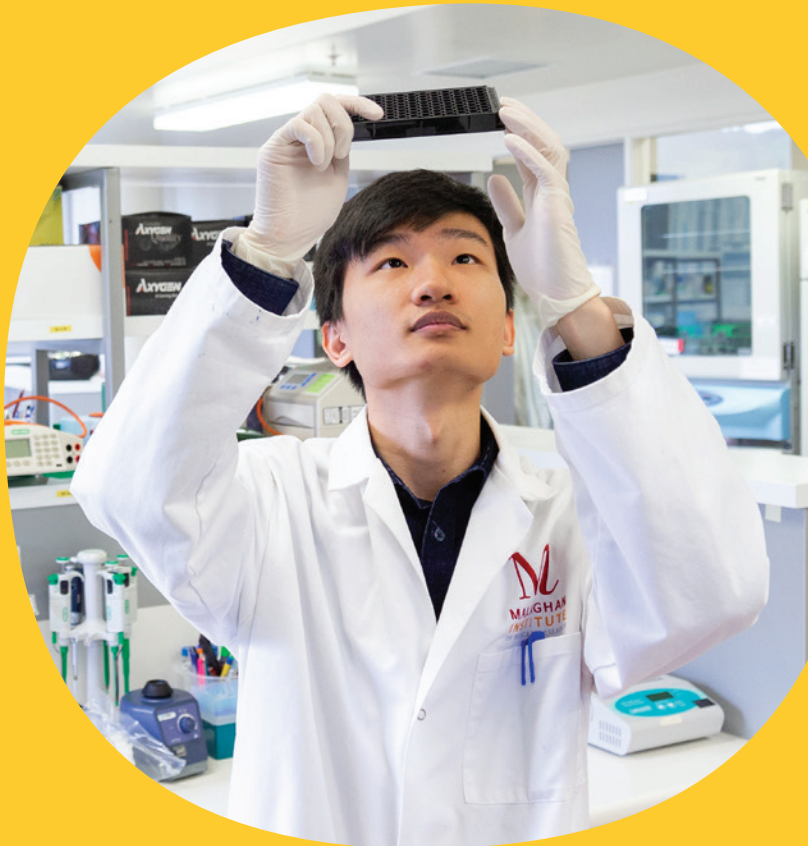
12,031

Nights' accommodation at the Lodge  
(2022: 11,592)



\$281,929

Contributed to cancer research  
(2022: \$240,467)





Statement of service performance continued April 2022 – 31 March 2023

Use our resources efficiently



24.6

Full-time  
equivalent staff  
(2022: 32)



15

Vehicles in the  
community  
(2022: 14)



\$264,916

Cancer Society Lion's Lodge  
replacement and renewals expenditure  
(2022: \$106,133)

## Statement of service performance continued April 2022 – 31 March 2023

## Anchored in our communities



9,442

Contacts with a  
supportive care  
nurse  
(2022: 8,183)



\$70,250

Value of other services  
delivered like massage,  
frozen meals and  
counselling  
(2022: \$80,017)



1,006

New clients  
(2022: 989)



\$196,025

Raised by community  
fundraisers  
(2022: \$230,327)



9,363

Volunteer hours  
(2022: 8,745)



79,733

Kilometers driven taking  
clients to treatment  
(2022: 64,300)

## Significant events

COVID-19 provided significant challenges to cancer clients and their whānau. The Cancer Society's Lions Lodge continued to operate throughout the lockdown periods, with extended services offering 24/7 accommodation and meals. The volunteer driving service was suspended. Support groups were cancelled. The demand for frozen meals and psychosocial support increased, but therapeutic massage was suspended. Some face-to-face health promotion activities were suspended during lockdown periods.



If it wasn't for Andrea  
(Cancer Society nurse), I  
don't know what I would  
have done. She turned  
up to my place, how cool  
is that? She said, 'you're  
not alone with this'.  
I clung on to that.

Gordon



**WAIKATO/BAY OF PLENTY DIVISION CANCER SOCIETY OF NEW ZEALAND INCORPORATED**  
**SUMMARY STATEMENT OF COMPREHENSIVE REVENUE AND EXPENSES**

For the year ended 31 March 2023

	2023	2022
	\$	\$
<b>REVENUE</b>		
Revenue from non-exchange transactions	2,938,548	6,267,542
Revenue from exchange transactions	1,462,228	1,703,212
Gain on Disposal of Property Plant and Equipment	102	-
<b>Total Revenue</b>	<b>4,400,878</b>	<b>7,970,754</b>
<b>EXPENDITURE</b>		
Operating Expenses	5,920,905	5,468,460
<b>Total Expenditure</b>	<b>5,920,905</b>	<b>5,468,460</b>
<b>Operating (Deficit)/Surplus for the Year</b>	<b>(1,520,027)</b>	<b>2,502,294</b>
<b>OTHER COMPREHENSIVE REVENUE AND EXPENSES</b>		
Donations In-Kind	-	1,215
Fair Value (Loss)/Gain on Investments	(417,030)	216,365
Total Other Comprehensive Revenue and Expenses	(417,030)	217,580
<b>Total Comprehensive Revenue and Expenses for the Year</b>	<b>(1,937,057)</b>	<b>2,719,874</b>

**SUMMARY STATEMENT OF FINANCIAL POSITION**

as at 31 March 2023

	Notes	2023	2022
		\$	\$
<b>CURRENT ASSETS</b>			
Current Assets		2,004,371	2,146,983
<b>NON CURRENT ASSETS</b>			
Investments		6,004,873	7,840,073
Property, Plant and Equipment		12,623,388	12,757,350
		18,628,261	20,597,423
<b>Total Assets</b>		<b>20,632,632</b>	<b>22,744,406</b>
<b>CURRENT LIABILITIES</b>			
Other Current Liabilities		409,794	584,511
		409,794	584,511
<b>Net Assets</b>		<b>20,222,838</b>	<b>22,159,895</b>
<b>Represented by:</b>			
Accumulated Funds		13,999,952	18,692,125
Endowment Reserves	7	1,113,590	1,236,444
Facilities Development Reserve	8	3,295,000	-
Investment Fair Value Reserve		1,814,296	2,231,326
<b>Accumulated Funds and Reserves</b>		<b>20,222,838</b>	<b>22,159,895</b>

These financial statements should be read in conjunction with the notes to the financial statements

  
**Matthew White**, Chair  
 19 July 2023

  
**Maurice Gianotti**  
 19 July 2023

**SUMMARY STATEMENT OF CHANGES IN NET ASSETS**

For the year ended 31 March 2023

	Accumulated Funds	Endowment Reserves (Note 7)	Investment Fair Value Reserve	Facilities Development Reserve (Note 8)	Research and Overseas Travel Reserve	Total Equity
Balance at 1 April 2022	18,692,125	1,236,444	2,231,326	-	-	22,159,895
<b>Total Comprehensive Revenue and Expenses for the year</b>	<b>(1,520,027)</b>	-	(417,030)	-	-	<b>(1,937,057)</b>
Transfers to/(from) Reserves	(3,172,146)	(122,854)	-	3,295,000	-	-
<b>Balance at 31 March 2023</b>	<b>13,999,952</b>	<b>1,113,590</b>	<b>1,814,296</b>	<b>3,295,000</b>	-	<b>20,222,838</b>

	Accumulated Funds	Endowment Reserves (Note 7)	Investment Fair Value Reserve	Facilities Development Reserve (Note 8)	Research and Overseas Travel Reserve	Total Equity
Balance at 1 April 2021	15,988,013	1,221,897	2,014,961	-	215,150	19,440,021
<b>Total Comprehensive Revenue and Expenses for the year</b>	<b>2,503,509</b>	-	216,365	-	-	<b>2,719,874</b>
Transfers to/(from) Reserves	200,603	14,547	-	-	(215,150)	-
<b>Balance at 31 March 2022</b>	<b>18,692,125</b>	<b>1,236,444</b>	<b>2,231,326</b>	-	-	<b>22,159,895</b>

**SUMMARY STATEMENT OF CASH FLOWS**

For the year ended 31 March 2023

	2023 \$	2022 \$
Net Cash Flows from Operating Activities	(1,163,304)	(120,942)
Net Cash Flows from Investing Activities	694,215	114,801
<b>Net decrease in Cash Equivalents</b>	<b>(469,089)</b>	<b>(6,141)</b>
Cash and Cash Equivalents 1 April	1,662,780	1,668,921
<b>Cash and Cash Equivalents 31 March</b>	<b>1,193,691</b>	<b>1,662,780</b>

These financial statements should be read in conjunction with the notes to the financial statements

**NOTES TO AND FORMING PART OF THE SUMMARY FINANCIAL STATEMENTS**

For the year ended 31 March 2023

**1. Reporting Entity**

The reporting entity is the Waikato/Bay of Plenty Division Cancer Society of New Zealand (Inc.), hereinafter referred to as the "Division". The Division is domiciled in New Zealand and is a charitable organisation registered under the Incorporated Societies Act 1908 and the Charities Act 2005.

**2. Summary Financial Statements**

These are the Summary financial statements of the Waikato/Bay of Plenty Division Cancer Society of New Zealand (Inc.). The summary financial statements and the accompanying notes present the financial results of activities carried out by the Division for the year ended 31 March 2023.

These summary financial statements have been prepared in compliance with Public Benefit Entity Standard FRS – 43 "Summary Financial Statements" were authorised for issue by the Board on 19 July 2023. The summary financial statements have been extracted from and are consistent with the full audited financial statements for the year ended 31 March 2023. These were authorised for issue by the Board on 19 July 2023. Summary financial statements do not include all the disclosures provided in the full audited financial statements and cannot be expected to provide as complete an understanding as provided by the full financial statements, which can be obtained from the office of the Division or from the Division's website:

<https://waikato-bop.cancernz.org.nz>

The full financial statements have been audited by PKF Hamilton Audit and a modified audit opinion was issued on 19 July 2023. The audit concluded that, except for limited controls over cash received from donations and fundraising, the full financial statements present fairly in all other material aspects the Division's financial position as at 31 March 2023 and its financial performance and cash-flows for the year ended on that date.

**3. Statement of Compliance**

The Division's full financial statements have been prepared in accordance with Generally Accepted Accounting Practice in New Zealand (NZ GAAP) and the Tier 2 Public Benefit Entities International Public Sector Accounting Standards Reduced Disclosure Regime (PBE IPSAS RDR). Disclosure concessions have been applied.

**4. Measurement Base**

The financial statements have been prepared on the basis of historical cost, except for the revaluation of the following assets which are stated at their fair value:

- available-for-sale financial assets through Other Comprehensive Income.

**5. Charitable Status and Taxation**

The Waikato/Bay of Plenty Division Cancer Society of New Zealand (Inc.) is a registered charity and is exempt from income tax by the Inland Revenue Department.

**6. Related Parties**

The organisation entered into related party transactions during the year as detailed below:

Name	
PricewaterhouseCoopers Consulting (New Zealand) LP (PwC)	

Relationship	
PwC Partner on Division Board	

Transaction Type	
Contract for consultancy services	

Transaction Amounts	2023	2022
	23,944	124,656

As at 31 March 2023 there were no related party balances receivable (2022: Nil).

There was no related party balance payable (2022: \$143,354).

**Key Management Personnel**

The key management personnel, as defined by PBE IPSAS 20 Related Party Disclosures, are the members of the governing body which is comprised of the Board members and the Chief Executive Officer. No remuneration was paid to Board members for their position during the current or prior year. Board members receive reimbursement of expenses.

Transactions with key management personnel during the reporting period were as follows:

	2023	2022
Remuneration paid to key management personnel	417,101	409,240

	2023	2022
Number of persons (EFT)	3	3

**7. Endowment Reserves****Geoffrey Hindle Lung Cancer Research Fund**

The Geoffrey Hindle Lung Cancer Research Fund was established in 2022 through a bequest from the Estate of Geoffrey Hindle. The conditions of the bequest are that the Division utilises the bequest to support lung cancer research projects into the nature, control and prevention of lung cancer.

	2023	2022
	249,187	296,650

**Megan Patchell Education Fund**

The Megan Patchell Education Fund was established in 2017 through a bequest from the Estate of Megan Patchell. The fund was established for research and educational purposes.

	2023	2022
	35,319	39,921

**Mona Lickfold Memorial Fund**

The Mona Lickfold Memorial Fund recognises the generosity of Mona Lickfold's bequest to the Cancer Society. The fund is established for the benefit of cancer patients and their families in the Whakatane district.

	34,539	35,200
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**Lawrence Jones Research Fund**

The Lawrence Jones Research Fund was established in 2016 through a bequest from the Estate of Lawrence David Jones, to support research projects into the nature, control and prevention of cancer.

	794,545	864,674
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**Total Endowment Reserves**

	<b>1,113,590</b>	<b>1,236,444</b>
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**8. Facilities Development Reserve**

The Facilities Development Reserve has been set up to identify proceeds of property sales in recent years. These funds are intended to be applied to facility development for service delivery within the Waikato/Bay of Plenty region

	2023	2022
	3,295,000	-

**9. Commitments and Contingencies**

There are no contingent assets as at 31 March 2023 (2022: \$600,000)

Future operating lease commitments of property leased by the organisation amount to \$30,085 within 1 year and \$180,254 for subsequent financial periods.

There were no capital commitments or contingent liabilities as at 31 March 2023 (2022: Nil).

**10. Events Subsequent to Balance Date**

The Division entered into a new lease for premises in Tauranga, commencing 1 June 2023. There were no events that occurred subsequent to balance date that would have a material impact on the Financial Statements (2022: Nil).

# How to support us

To find out more about any of the below, please contact one of our offices in Hamilton, Tauranga or Rotorua.

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Make a donation

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Join as a member

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Leave a gift in your will

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Become a volunteer

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Take part in Daffodil Day  
or attend an event

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Sponsor us

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Sign up as a regular donor

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Become a community  
fundraiser

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Visit [cancer.org.nz](http://cancer.org.nz)

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“ We are deeply grateful for the generous support of our donors. We simply couldn't do what we do without them.

Helen Carter, CEO Cancer Society  
Waikato/Bay of Plenty

”

# Thank you

The Waikato/Bay of Plenty Cancer Society gratefully acknowledges its sponsors and supporters

Major Sponsor



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Aotearoa Gaming Trust

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Dragon Community Trust Ltd

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Tidd Foundation

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Trust Waikato

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**FAIRVIEW™**

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Lions Clubs of Districts  
202L and 202K

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We are also grateful to individuals and families who have made substantial donations over the year. Their names have not been published for privacy reasons, but we are extremely appreciative of their support.





## Contact us

**Waikato, Hauraki & Coromandel**  
07 838 2027 or 0800 22 77 44  
admin@cancersociety.org.nz  
511 Grey Street, Hamilton

**Lakes, including Taupō & Rotorua**  
07 349 4556 or 0800 22 77 44  
rotorua@cancersociety.org.nz  
1235 Ranolf Street, Rotorua

**Bay of Plenty**  
07 571 2035 or 0800 22 77 44  
tauranga@cancersociety.org.nz  
21 Twelfth Avenue, Tauranga

**Cancer Society's Lions Lodge**  
07 834 2351  
lodgereception@cancersociety.org.nz  
32 Tainui St, Hamilton

[cancer.org.nz](http://cancer.org.nz)

Cancer information helpline:  
0800 CANCER (226 237)

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