

Smokefree 2025 Action Plan and Rangatahi



Smoked tobacco products are a leading cause of preventable death and disease.

Around 4500-5000 New Zealanders per year die due to smoking or exposure to second-hand smoke.

The Smokefree Aotearoa 2025 Action Plan launched in December 2021 has the vision to eliminate the harm smoked tobacco products cause our communities.

Actions needing a law change:

Create a
Smokefree
Generation



Reduce the
number of
places that
sell tobacco



Make tobacco
products less
addictive and
less appealing



Those selling
vaping products
must tell the
Director General of
Health before
selling



How can you support the Smokefree Action Plan?

A law change is needed to introduce some of the measures in the Action Plan. The government wants to hear your views. Public consultation is expected from July 2022.

As this consultation affects young people, have your voice heard by decision makers!



Make a submission to government. It doesn't need to be long just write/speak from the heart.

Making a submission will help the Smokefree Action Plan become a reality so that tamariki of Aotearoa grow up free from tobacco harm.

Watch this [short video](#) about the Action Plan.

Visit our advocacy page to find out more about submissions [here](#)

Your voice matters
Share your views and
back the Smokefree
Action Plan to
transform Aotearoa to
a truly smokefree
nation!



Contact your local Cancer Society Health Promoter at smokefree@cancer.org.nz for support. We can help with your submission.

