



# Annual Report 2020

CANCER SOCIETY OF NEW ZEALAND

Whanganui-Rangitikei-Waimarino Centre



## President's Report



As I write this report, I look back over the last year and think what a year it has been.

The growth of the Cancer Society has been phenomenal. We have seen the implementation of the new Area Managers role across the division. Then there was the impact of the Covid-19 lockdown and the resultant strain and pressure placed on everyone involved. Jane has taken maternity leave, extending her family with a new son Mack - congratulations Jane, we are thrilled for you.

Despite challenges, there have been positives, the way all staff members came together and worked for the Cancer Society to achieve what was required over a trying time. The increased use of Zoom meetings and the major test of all staff being able to work remotely from their homes. You all should be very proud of what you achieved.

The major item was the implementation of the Divisional Service Leaders role. A new way forward for all of the staff across the division ensuring that everyone reports directly to their own leaders, a much-needed advancement for the Cancer Society across the Division. Our CEO should be congratulated for the role she has played in future proofing our organisation.

The work achieved by our centre has been quite a feat; the staff are small in numbers but punch well above their weight in getting the Cancer Society recognised throughout our region. These staff members are ably assisted by volunteers, who are a great asset for the centre. Without you all, the work would never be completed, to the level of expertise that is needed. The loyalty of all of the volunteers throughout our region and the rural

areas is to be commended. I thank you for helping our centre remain as it is, and ultimately providing the ability to grow.

Unfortunately, even though we had some great new initiatives from across the Division, financially we have a small trading loss.

We have had some changes in the centre staff and I wish to convey thanks to those who have left our team for their time and efforts for the Cancer Society. Alison (Fundraising/Events) Gillian (Grant Administrator) and Cheyenne (Volunteers). You all are greatly missed by our members and people that you interacted with. I welcome new centre team members being Theresa (Volunteers), Rachel (Administrator) and Emma (Fundraising/Events) and hope your stay with the Cancer Society will be long, beneficial and enjoyable. To our other staff members Kerri and Judy, you are leading lights for our centre in the roles you have - thank you for everything you do.

We have had some major challenges and pressures in being able to keep our services operational. We have faced some serious situations and I would like

to thank all of the Divisional Leaders for guiding the team through those challenges.

I would also like to thank everyone who has maintained the business and individual partnership plans with our centre. Your continued assistance has allowed us to achieve the goals that were set in place for the year.

The future years will see an ever-increasing strain put on the services we provide, and the programmes we wish to add to help all of the people who have been impacted with cancer. We will, like many other organisations struggle financially, but with everyone's help and assistance we can make a difference for those affected by cancer.

Last but not least, I would like to take this opportunity to thank my colleagues on the executive for all of their work and support they have contributed over the past 12 months in keeping the Whanganui-Rangitikei-Waimarino Cancer Society viable in some very trying times.

Graeme Baker.

## Centre Report

The 2019/2020 year has been a big one that has seen many changes in the Whanganui Centre.

Of note, we have seen our centre work more collaboratively than ever with other centres within the Central Districts Division.

This has meant huge improvement for all Divisional Centres through sharing resources, ideas and services. The team have shown great resilience and have adapted to the changes really well. A huge credit to the whole team.

We have had an extremely positive year seeing more support than ever come through by way of grant funds, bequests and general donations. This shows so much positivity for the Whanganui Centre and shows us that the community does see value in the amazing services that we provide and we look forward to serving our community for a long

time yet.

Sadly towards the end of this financial year the whole world turned upside down, thrown a curve ball called Covid-19 - an event that will go down in Aotearoa's history and that of the world!

This global pandemic saw the team at the Centre go the extra mile and even put themselves at risk of the virus to ensure clients who needed us had our support and ready access to our services - a clear illustration of the caring nature of the team. Thank you to the staff and members of the executive who undertook drives to ensure clients were able to get to life saving treatment appointments throughout lockdown.

The Whanganui Centre services a large rural community, incorporating Rangitikei, Waimarino, Taihape, Ohakune, Raetihi and Marton and we extend our appreciation to our coordinators in the rural community - Katherine Berry, Peggy Frew, Diane Mickleson and Shirley Murray.

Thank you to everyone who has supported the

The March Taihape Network group meets at the Mokai Patea Services offices which are generously provided to use.



**Cancer Society**  
Te Kaitiaki Mātauranga  
o Aotearoa

Whanganui Rangitikei Waimarino  
[www.cancernz.org.nz](http://www.cancernz.org.nz)  
06 348 7402  
enquiries.wg@cancernz.org.nz

How we can assist you:

- Transport
- Support
- Information
- Massage
- Support Groups
- Health Promotion
- Sunsmart Equipment

Cancer Society this past year.

### **Supportive Care**

The last 12 months have seen considerable growth in the Supportive Care space.

There were 267 new clients referred for Supportive Care services provided in the region. Financial assistance was provided totalling \$5,140 and 270 people attended workshop groups.

Notable highlights from the year are the increased presence in the rural community and the instigation of a Look Good Feel Better programme that we hope to continue. A big thanks to the many local volunteers who have helped make this a reality.

Monthly clinics are now held in Raetihi, Ohakune, Taihape and Marton enabling residents in these areas to access the Cancer Society without having to travel too far. Attendance at local networking groups has increased valuable relationships with local services and regional providers.

Here's an acknowledgement from a client for the support our team have provided her.

*"Hi Kerri*

*Just a quick email to say thank you for all the help and uplifting events you have provided me with, by you and your team over the past six months. I really felt cared about.*

*The makeup and skin care has given me a real boost, as did the vintage car ride and massages by Fran.*

*Also thanks to the drivers, I couldn't have done the hospital trips to PN without them."*

### **Volunteers and Transport**

Nearly 1000 (980) trips by volunteer drivers were made to Palmerston North with clients in the past financial year along with 56 trips to medical appointments within Whanganui and 61 to Wellington - which saw the drivers travel a whopping 148,040km.

Volunteers are the heart of the driving service and they contributed a staggering 3461 man hours to ensure clients

made it to their vital medical appointments and treatment throughout the year.

Of the 87 Whanganui and Marton based volunteer drivers, 43 are regular drivers.

One of the highlights for Theresa, who has taken over from Cheyenne, was a visit from a client transport had been provided for. She recalls: “They visited and said, *‘I’ve just been told I am cancer free and wanted to come and share that with you.’* It was such an amazing feeling to be able to celebrate that with them.”

## **Fundraising and Events**

The fundraising team have kept busy and we thank our generous community for their

support of our events and for the events they organise and run as individuals or community groups on our behalf.

The Daffodil Day Shop in August raised over \$20,000 and was operated by a fantastic group of volunteers who kept the shop well stocked and priced for five weeks.

Whanganui East Fishing Adjunct have committed to partnering with the Cancer Society for their Monster Surf Casting Competition events. They promote being SunSmart to participants and hold a raffle over the two day event with the proceeds being donated to the Whanganui Cancer Society.

Balance Group Chartered Ac-

countants held several fundraisers during the year and donated the proceeds to the Centre. Their golf tournament in November being one of them which raised over \$8,000 and was highly regarded with interest for this to become an annual event. It also saw them become a gold level business partner of the Cancer Society.

The inaugural Marathon in a Month fundraiser was hosted during March 2020. Sixteen individuals registered on Everyday Hero to walk or run 42.2km over 31 day or complete 80,000 steps and asked their family and friends to sponsor them. A comedy night and beach walk were also held to compliment the event and

build community engagement.

Property Brokers, MoreFM and Let's Go Whanganui came on board as sponsors and River City Press supported the event with almost weekly articles.

It was a great opportunity to connect with the community, get active and have some fun.

### **Health Promotion**

Collaboration has been a big part of the Health Promotion year.

Judy has successfully negotiated with the Health Promotion Agency to use their imagery on billboards to target SunSmart messaging to men. These have been well received and provided strong

messaging.

There has been work done with members of the local Men's Support Group and DHB staff to develop a resource with information for men with an early prostate cancer diagnosis. The urology CNS presented the work done with this group at a nursing conference and won the award for best presentation. The men also received a highly commended award at the WDHB Health Quality Awards.

One of the highlights has been the Whanganui Cancer Society's involvement with the National Bowel Screening Equity Group. Our colossal colon has been used at a number of events to reach the priority

population and help educate people of the changes to be mindful of.

Working with rural Public Health nurses has helped grow the number of rural schools accredited in our SunSmart programme. Five new rural schools were accredited to the SunSmart programme.

### **Māori Hui Whanganui**

With the support of Regional Cancer Leaders and the General Managers of Māori Health, the Central Cancer Network (CCN) held seven Māori Cancer Community hui with whānau and stakeholders across the Division. For the Whanganui hui CCN partnered with Māori providers including Te Oran-ganui, MHOAG, DHB staff,





# BALANCE GOLF TOURNAMENT

*A team enjoying the Balance Group Chartered Accountants golf tournament which raised over \$8,000. Balance have also become a gold level business partner of the Cancer Society.*

Cancer Society and stakeholders from across Whanganui.

The Day was opened by local Māori leader Ned Tapa and supported by local tamarii and Rangatahi Kapahaka Ropu. Over 200 whānau attended the hui at the local racecourse to have their say with buses bringing whānau from Raetihi and Marton.

CCN Manager Fletcher Beazley gave the keynote presentation on Māori cancer followed by presentations from local Māori whānau and stakeholders including Ramesh Pandey Oncologist, Des Canterbury and Tahira Nepia who shared their whānau journey in cancer.

Networks have eventuated from these hui and the

Whanganui Centre has reached out to Māori providers to acknowledge the great work they do for whānau in the district and to share the services the Centre has to offer.

Staff workshops were held during the year to support

Division wide knowledge of Te Tiriti o Waitangi and Kaupapa Māori. These have helped to support Division efforts to remove health disparities and achieve equity across all services.



venter&hull  
CORPORATE ACCOUNTANTS LTD

JacksonStone  
& PARTNERS



Jac

venter&hull  
CORPORATE ACCOUNTANTS LTD

Whanganui's  
Air Ambulance  
Service

EXCELLENCE | TE HIRINGA • INNOVATION | AUAHA

EXCELLENCE | TE HIRINGA • INNOVATION | AUAHA



*Lance Paterson, left and Brian Deadman represented the Whanganui Mens Cancer Support group when it was recognised for its work developing the prostate cancer roadmap.*

## Treasurer's Report

This year when we look at the financial position of the centre, we see on the income side, we were up on the donation and fundraising side of things as well as an increase in the bequests received. All the rest of our income streams were down when compared to last year. But we see that on the bottom line that our income was only down by \$6,380 when compared to the previous year.

Expenses show as follows; Administration a decrease of \$14,509, Fundraising a decrease of \$17,362, Volunteers a near perfect match on compared costs.

The main difference has been in the areas of service delivery. Health Promotion shows an increase in costs of \$16,912 and Supportive Care an increase of \$5,219. But overall expenses are down \$14,216 when compared to the previous year. This illustrates increased activity of the service delivery at the centre.

So, again this means we have a slight operating loss of \$5,961 for this financial year which has been funded from our reserves.

The Covid-19 pandemic in March 2020 postponed the Relay For Life event for the centre and this would have made a difference to the end of year result.

Graeme Baker.

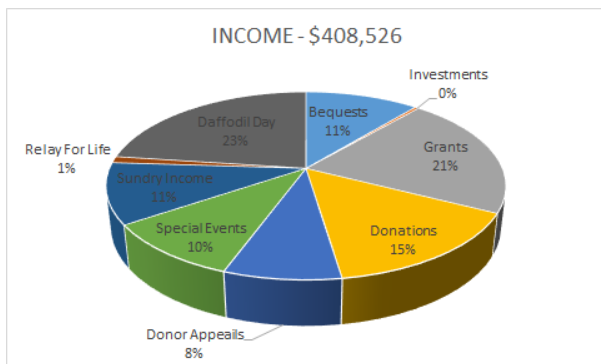
*\*This report is completed on the unaudited results and figures may vary once the audit is completed.*



## Income

Bequests	\$44,743
Investments	\$1,521
Grants	\$86,425
Donations	\$61,514
Donor Appeals	\$32,707
Special Events	\$40,437
Sundry Income	\$42,819
Relay For Life	\$4,979
Daffodil Day	\$93,379

**TOTAL INCOME \$408,526**

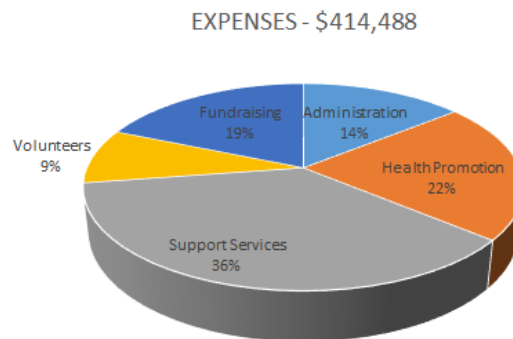


## Expenses

Adminstration	\$58,969
Health Promotion	\$90,452
Support Services	\$151,710
Volutneers	\$35,748
Fundraising	\$77,608

**TOTAL EXPENSES \$414,488**

**Net Deficit (\$5,961)**



*Daffodil Day collectors happy at work.*



## Grants received

*1st April 2019 to 31st March 2020*

- Community Organisation Grants Scheme  
(Transport Voucher)
- Lottery Community Whanganui  
(Operational Cost)
- NZ Community Trust  
(Volunteer Coordinator role)
- St Laurence's Trust  
(Power & Gas)
- Thomas George Macarthy Trust  
(Massage Service)
- Four Regions Trust  
(To buy physical items)
- Whanganui Community Foundation  
(Transport Vouchers)

267 new  
client  
referrals

## Bequests

C & V Thrush  
EST M Boulton  
EST NF Forward

**Bequest Total        \$44,743.00**

148,040kms  
were travelled  
by client  
drivers

3461 hours  
were volunteered  
by client  
drivers

## Executive

**President:**  
Graeme Baker

**Vice President:**  
Stuart Hylton

**Members:**  
Judy Williams

Di Rogers

Alex Goodwin

Jenny Vickers

Marie Baker

Kath Pinker

## Staff

**Area Manager**  
Jane Burgess

**Supportive Care**  
Kerri Dewson-Pratt

**Health Promotion**  
Judy McIntyre

**Fundraising**  
Annette Cox (until April 2019)  
Ali Hollard (April 2019 - Sept 2019)  
Emma Anderson

**Volunteers & Transport**  
Cheyenne Akehurst (until Jan 2020)  
Theresa Webster

**Administration**  
Rachel Pedley

**Grants Administrator**  
Gillian White (until Oct 2019)

**Rural Coordinators**  
Katherine Berry  
Dianne Mickleson  
Shirley Murray

Whanganui-Rangitikei-Waimarino Centre  
3 Koromiko Road  
PO Box 7116  
Whanganui 4541

T: (06) 348 7402

E: [enquiries.wgi@cancercd.org.nz](mailto:enquiries.wgi@cancercd.org.nz)

Office Hours:

Monday- Friday: 8.30am- 3.30pm

Saturday- Sunday: Closed

